

Events and Exhibitions  
Alternator Centre for Contemporary Art

## About Us:

- The Alternator Centre for Contemporary Art is an artist run centre founded in 1989.
- The Alternator presents year-round exhibitions in all media by emerging and mid-career Canadian and International Artists
- We have artist talks, exchanges, panel discussions, fundraising events, publications, workshops and other events to promote an awareness of contemporary art practices.



## About Us cont.

- The Alternator Media Arts Centre offers members access to a video production facility and strives to organize an annual masters level workshops, commission projects and a media festival.
- We have an artist in residency projects based out of Studio 111 and include access to media arts equipment.
- The Alternator Media Arts Centre was established in 2002 to provide access to production equipment in order to encourage the growth of an independent media arts community in the BC interior.

Jarod Charzewski

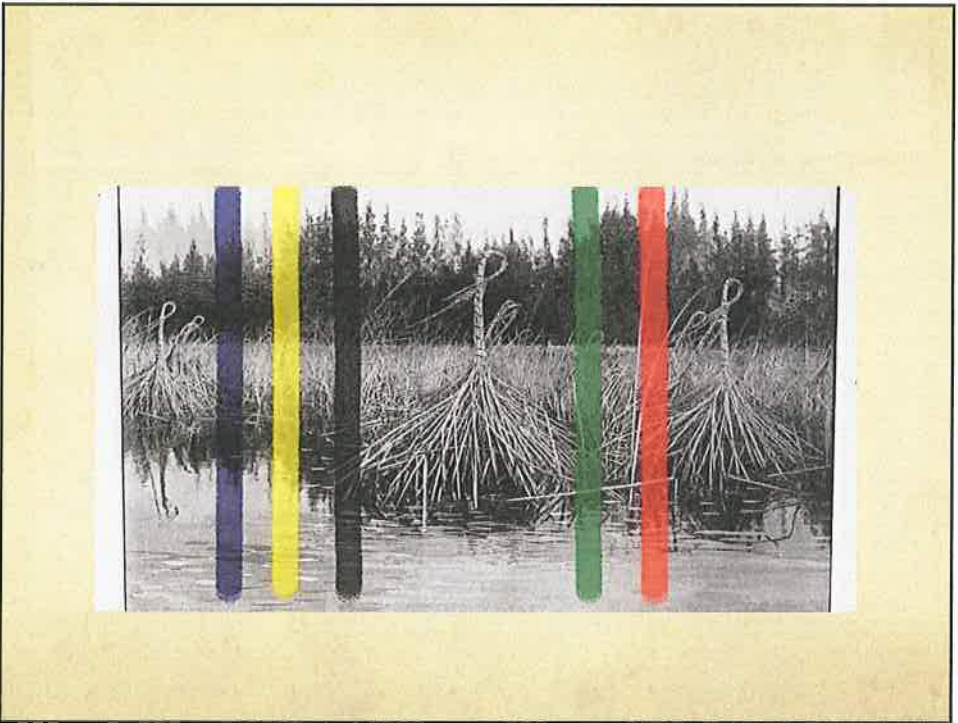




## React 2010

- The Alternator engaged artists and the global community in a creative cultural conversation about the values surrounding the Olympics. This was an entertaining and engaging experience showcasing photography, video, drawing, painting, poetry and other artistic expressions of the modern day Olympic Games which we hoped will lead to an examination & appreciation of diverse cultural values.





- *G74 Music and Media Arts Festival*
- The Alternator Media Arts Centre will host the *G74 Music and Media Arts Festival* in 2011. Works will be presented at a nightclub style event where local DJs create a lounge-friendly backdrop of Electronic music perfect for mingling and dancing. This event brings in over 500 youth who interact with the various media artworks. We will also partner with the Okanagan International Film Festival and the Centre of Gravity festival to present these works to a larger audience of over 15,000 young people who travel to Kelowna for the August long weekend.



## 2010 programming highlights

- React 2010
- Jihee Min - *Once Upon Camellia Blossoms*
- Chris Bose - *Jesus Coyote*
- *Blue Sky Utopia*: members' exhibition
- *Women in the Okanagan* - Tracey Kim Bonneau, Mariel Belanger and Roja Aslani.



## Wearable Art Gala

- The Alternator Centre is hosting the 8th Annual Wearable Art Gala. This fun and funky adult event is not a fashion show in the traditional sense - it's an artistic exploration of all types of body adornment
- The Wearable Art Gala features creative experimentation with hair, jewelry, accessories and original one-of-a-kind wearables using everything from computer keyboards and teabags to string licorice and bubble wrap.

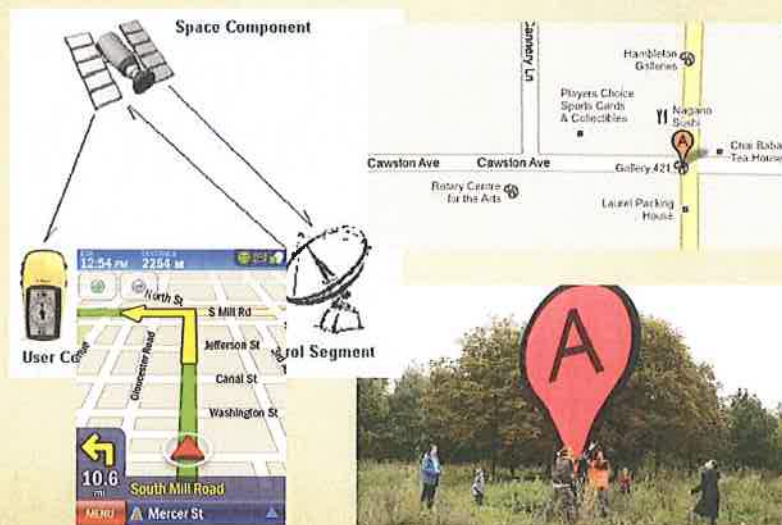




## Geo-Tag-Art!

- Geo-Tag-It! is a virtual and interactive outdoor gallery experience that connects parks visitors to innovative contemporary artworks. Using new media and visual art, artists challenge visitors to consider what is at stake in the protection and preservation of BC Parks.
- A continuation of the Arts Parks project, presented at Myra-Bellevue Provincial Park from May 21 – October 30, 2011, featured artists use new technologies to provide visitors with access to traditional and contemporary stories of the land. Participating artists include, emerging artists, Sue Bizecki (Kelowna), David Wilson (Vernon Indian Band), James Masz (Kelowna) and Jarod Charzewski (Winnipeg).
- Upon entering the park from any of the three entrances, visitors will receive a welcome message and invitation to participate via mobile and/or signage. By simply downloading an application at the beginning of their visit, or from home via web link, park visitors will receive digital extensions of the artists works, including video, audio, text, and imagery, by way of their digital camera, iPhone or BlackBerry.

## How Geo-Tag-Art works!



## Hidden Histories:



### About Hidden Histories:

- Hidden Histories is a truly alternative exhibition in which six Okanagan artists will leave the gallery behind and consider the ways of bringing into representation those stories, histories and meanings that have been displaced and ignored by mainstream representations.
- The goal is to represent an alternative, 'other' history, pays close attention to our location and the context in which we are situated - acknowledging Indigenous Syilx experience and/or re-inserting the identity of every-day subjects into the narrative of the valley.
- The Alternator centre will serve as a reference point for these interventions - with an exhibition of maps, artist statements, video, drawing and other documentation.

## Recent and Upcoming Shows:

- Windows - Sue Bizecki = FEBRUARY 4 - MARCH 19, 2011
- Sue Bizecki challenges viewers to consider what it means to own a home. Windows, features a documentary style video relaying personal stories recording the history of development specific to the Okanagan..
- Traditions and Transitions = APRIL 8 - MAY 21, 2011
- This show explores and pushes the boundaries and attitudes towards contemporary printmaking. Selected works address current debates in printmaking affected by technological advances and a concurrent desire to honour traditional practices.
- Artists provide national representation and scope with works using traditional, conceptual and mass production techniques.
- Curated by Briar Craig (BFA, MVA, Associate Professor UBC Okanagan Campus - printmaking, photography and drawing).
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## In Closing

- We have many more events that are one-off concerts, readings, book launches, movie screenings and more.
- We received \$20,000 from the City of Kelowna for operating expenses.
- An additional \$7000 for the Geo-Tag-Art project.
- We continue to fund raise and develop partnerships within the Okanagan Region.
- As part of our mandate, we continue to provide professional career and exhibition opportunities for artists and students.
- In 2010 the Alternator Centre paid in exhibition and commissioning fees \$15900 and received national media coverage for the REACT 2010 show and the Wearable Art Gala.
- We strive to continue to provide an Alternative for artists and youth to express themselves within our community and create awareness of the vitality and importance of art in Kelowna, West Bank and Syilx Nation.